



What was your first impression of UL?

My first time in UL was the open day when I was in 6th year, and I was absolutely blown away by the campus. It was so big and busy that it looked like a college campus from the movies.

I was immediately sold and decided there and then that I had to go to UL.

Why did you choose the BAIB in the University of Limerick?

When I was deciding on a course for college, I knew 3 things for sure;

I wanted to study business,
I wanted to continue my Spanish studies,
I wanted to go to UL.

At the time the BBS course didn't offer Spanish as language option, so BAIB was the only course that checked all the boxes for me.

And although this may have been what got me interested in the course, the opportunity to do a full year studying and working abroad is what solidified my decision.

I also love that the course allows you to try modules that are not business subjects, such as politics, sociology and many more. It really creates a unique aspect to your degree.

What business area did you specialize in and why?

One of the best things about this course is the huge choice we are afforded when choosing our modules. I always knew I wanted to study business, but I never knew exactly what my niche would be. Due to the uniqueness of the BAIB, I have been able to specialise in both Marketing and HR, as well as keeping up Spanish.

I chose these because I am very much a people person, and these are the areas of business where you get to interact with people the most. I also absolutely love the psychology aspects to both Marketing and HR.

Where did you go on Erasmus?

Seville in Spain.

What is your favourite memory from Erasmus?

A few friends and I decided to go on a road trip to Malaga, so we hired out a few cars and drove there and had an amazing weekend. Not everything was open because of the pandemic but we went on an amazing hike and got to watch probably the nicest sunset I have ever seen from a mountain overlooking Malaga city.

Then the next day we went shopping and went to the beach before driving back.

This was an experience that my degree afforded me in which I will never forget.



Where did you work for your co-operative education (Co-op)?

I worked in a Financial Technology company in Luxembourg.

What are the benefits of doing Co-op?

Co-op has taught me so much about the real world of work.

It allows you to better understand some of the concepts that you have studied in your lectures, which, at the time were difficult to grasp. It is interesting to see learned theories implemented in real-world work within businesses.

It also teaches you so much about working with others and how to fit into the culture of an organisation and team.

For me personally I have learned so much about efficiently managing my time and prioritising work, something that I have never been very good at.

What was your best memory of UL?

My favourite memory of UL was at the end of 1st year when UL Studentlife organised Cabal in the courtyard on campus. It was the end of first year, after exams, and everybody is last day together before going home for the summer. The sun was splitting the stones and everybody in Kilmurry (where I was living at the time) brought their bean bags outside and we all got ready together in the sun before heading to the courtyard.

What career are you aiming to have in the post-university?

I would like to work and gain valuable experience in a multinational company situated in Spain, in either the Marketing or HR field.

